

Opportunity to mentor, judge and inspire our youth. Sponsored by:



CALIFORNIA COMMUNITY COLLEGES

Doing What MATTERS™

FOR JOBS AND THE ECONOMY



Los Angeles Area Trade Show

Monday, February 13, 2017 Pasadena Convention Center

300 E. Green Street, Pasadena, CA 91101

We invite you to judge, mentor and encourage entrepreneurial thinking through valuable feedback to guide and inspire our youth.

Guidelines and rubrics and details will be sent to interested judges.

For more information: Teri Jones, Southern California Regional Director, 881.298.9803 tjones@veinternational.org

Day-of Judges arrive 7:15am or 8:30am, complete by 12:30

Online Judges have from 1/26/17 – 2/4/17 to complete 4-6 hours of scoring

Choose the competitions below you wish to score, and email tjones@veinternational.org

Online: Pre-Submission Competitions

Day-of Live Competitions

Video Commercial, Company Website

• Best Trade Show Booth

Company Financial Statements

• Best Trade Show Salesmanship

Company Catalog, Brochure

• Best 90 second Business Pitch

Written Marketing Plan

• Presentation of top 30 Marketing Plans

Human Resource Manual

• Impact Marketing Billboard

Employee Newsletter

Help us spark an entrepreneurial spirit, encourage entrepreneurial thinking, problem solving and higher learning

For more general information on what VEI does, visit www.veinternational.org