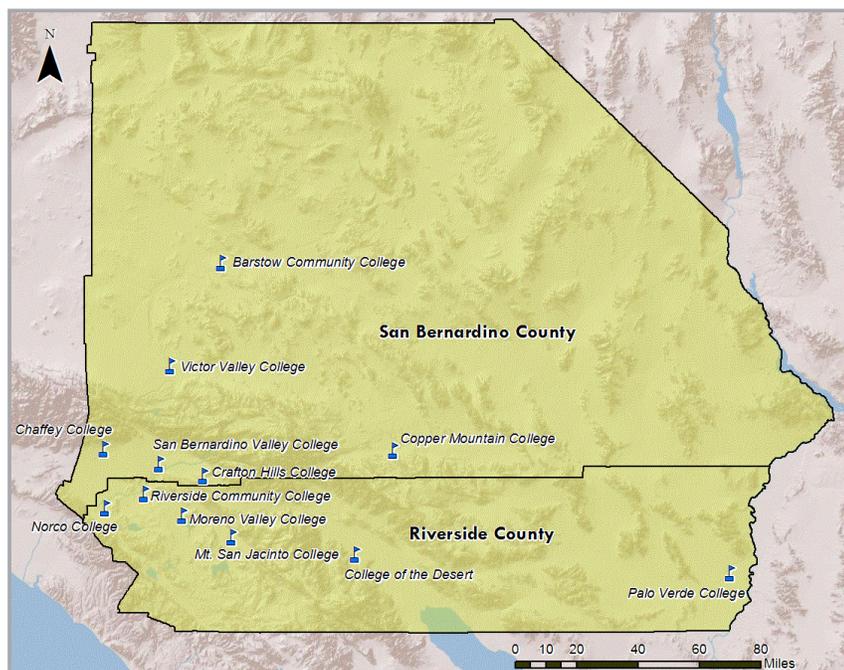


Regional Labor Market Profile

Inland Empire/Desert Region

In recent years, as local economies weathered the Great Recession, the quality and timeliness of labor market information has become increasingly important. This is especially true for California Community Colleges. Whether it is aligning career technical education programs with local employer demand, providing career guidance to students, meeting funding requirements or writing grants, colleges rely on labor market data to inform their decision-making process.

To assist colleges in Riverside and San Bernardino counties, the Centers of Excellence, an initiative of the Economic and Workforce Development program through the California Community Colleges' Chancellor's Office, offer this regional labor market profile — an overview of the region's demographic make-up, current and projected employment, and related resources.



Living in the Region

- Home to 4.3 million people in 2010, by 2020 the region's population is projected to increase to 5.2 million residents
- The labor force for the two counties region totals close to 1.8 million workers; of these, about 231,000 (12.7%) are out of work
- Median household incomes range from \$53,970 (San Bernardino) to \$56,100 (Riverside)
- Served by 13 community colleges
- Seventy-eight percent (78%) of the adult population (18 or older) have completed high school, with 50% moving on to college

In the News

Across the state, regional economies are slowly improving. As new business or job gains are reported, they add not only to the economic wealth of a region but also signal an uptick in labor market momentum. In these counties, a few examples of recent signals include:

- Approval to build a 41.6 million square foot warehouse space in Riverside county is pending. If approved, the World Logistics Center could potentially create 20,000 permanent jobs and an estimated \$2.6 billion in annual payroll and contracts.
- Healthcare in the Inland Empire continues to be a strong employer, even in troubling economic times. The resilience of healthcare employment is evident in recent job postings tracked by the Bureau of Labor Statistics (BLS). According to BLS, the region posted nearly 1,700 job advertisements for registered nurses in the month of January. About 134 of these ads were placed by Desert Regional Medical Center in Palm Springs.

The Region at Work

In March 2012, the combined unemployment rate for the two-county region held at 12.7%, down 0.8 percentage points from March of the previous year. In the same period, the labor force increased by about 14,300 participants, adding that many more job seekers to the already competitive market. Overall, these are positive indicators, showing that employment is on the rise even as more adults enter the workforce.

Looking forward to 2014, employment projections estimate industry growth at around 5% or close to 76,900 jobs. The largest gains are projected for healthcare services (+13,000 jobs). Additionally, trade and transportation are vital components of the region's successful logistics economy and provide close to 340,000 jobs for area residents.

Industry Spotlight: Healthcare Services

Healthcare services industries account for more than 121,000 jobs. Through 2014, the largest growth is projected for hospitals, physicians' offices, home health care services, and nursing care facilities.

Employers in Healthcare Services

Loma Linda University Medical Center	9,000 jobs
San Bernardino Community Hospital	2,100 jobs
Eisenhower Medical Center	1,900 jobs

Industry Sector	2011 Jobs	2014 Jobs	Change	% Change	# of Establishments
General Medical and Surgical Hospitals	31,458	34,102	2,644	8%	149
Offices of Physicians	26,062	28,470	2,408	9%	2,322
Home Health Care Services	11,525	13,476	1,951	17%	282
Nursing Care Facilities	10,521	11,537	1,016	10%	165

Career Opportunities: Within healthcare services, the occupations listed below show potential for growth and usually require some college or formal training, an Associate degree or above.

Largest growth: registered nurses, nursing aides and attendants, medical assistants, personal and home care aides, home health aides, medical secretaries, dental assistants

Fastest growth: emergency medical technicians and paramedics, personal and home care aides, home health aides, dental hygienists, dental assistants, registered nurses, medical assistants

Industry Spotlight: Trade

Wholesale and retail trade industries account for more than 252,000 jobs. Through 2014, the largest growth is projected for grocery stores, department stores and other general merchandise stores. In wholesale trade, electronics, building material supplies, and grocery related products lead growth.

Employers in Trade

Restoration Technologies, Inc.	5,000 jobs
Starcrest of California	3,450 jobs
La Quinta Resort & Club	1,500 jobs

Industry Spotlight: trade, cont.

Industry Sector	2011 Jobs	2014 Jobs	Change	% Change	# of Establishments
Grocery Stores	30,014	31,822	1,808	6%	997
Department Stores	25,341	26,908	1,567	6%	299
Other General Merchandise Stores	10,938	12,403	1,465	13%	298
Wholesale Electronic Markets and Agents and Brokers	7,098	8,304	1,206	17%	1,059

Career Opportunities: Within trade industries, the occupations listed below show potential for growth and, although many of those listed do not require formal education, work experience and on-the-job training are important hiring factors.

Largest growth: retail salespersons, stock clerks and order fillers, cashiers, sales representatives (wholesale and manufacturing), customer service representatives, material movers, pharmacy technicians

Fastest growth: customer service representatives, pharmacy technicians, food preparation workers, pharmacists, sales representatives (wholesale and manufacturing), sales managers

Industry Spotlight: Transportation and Warehousing

Transportation and warehousing industries in the Inland Empire account for about 87,100 jobs. Through 2014, employment is expected to increase by 4,600 jobs — with the greatest amount in warehousing and storage, followed by freight trucking.

Employers in Transportation and Warehousing	
Ontario International Airport	6,000 jobs
FedEx Ground	1,500 jobs
YRC	1,500 jobs

Industry Sector	2011 Jobs	2014 Jobs	Change	% Change	# of Establishments
Warehousing and Storage	19,327	21,519	2,192	11%	333
General Freight Trucking	28,877	30,444	1,567	5%	831
Specialized Freight Trucking	6,363	6,647	284	4%	374
Support Activities for Road Transportation	3,375	3,642	267	8%	223

Career Opportunities: Within transportation and warehousing, the occupations listed below show potential for growth and, although some of those listed do not require formal education, work experience and on-the-job training are important hiring factors.

Largest growth: truck drivers (heavy and tractor-trailer), material movers, industrial truck and tractor operators, truck drivers (light or delivery), stock clerks and order fillers, managers

Fastest growth: stock clerks and order fillers, packers and packagers, industrial truck and tractor operators, managers, customer service representatives, reservation and transportation ticket agents and travel clerks

Online Job Postings

Real-time labor market information (real-time LMI) aggregates postings from hundreds of online job search engines and matches job postings to occupational titles. This data is helpful in better understanding the job market in a region and assisting students/job seekers in making career decisions.

Across all job postings, the top skills/knowledge areas for the region include: sales, repair, mathematics, inspection, scheduling, accounting and patient care. Frequently cited licensing, certifications or other requirements include: registered nurse, first aid CPR, licensed vocational nurse, commercial driver's license, advanced cardiac life support, and forklift operator.

Job Title	# of Postings
Registered Nurse	580
Sales Representative	233
Sales Associate	187
Customer Service Representative	170
Assistant Store Manager	142
Drivers	135
Cook	134
Speech Language Pathologist	133
Licensed Vocational Nurse	128
Administrative Assistant	121

Related Research and Publications

Regional Studies

Recently completed research with information specific to these counties:

- Social Media in California; Mobile Media Occupations
- Solar Industry & Occupations: Distributed and Utility Scale Generation

For More Information

Community colleges in Riverside and San Bernardino counties are members of the Desert Regional Community College Consortium. The Desert Consortium is comprised of 13 colleges and 10 Economic and Workforce Development Initiatives. For more information, go to www.desertcolleges.org or contact:

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This Regional Labor Market Profile was developed by the Centers of Excellence, a workforce research initiative of the California Community Colleges' Economic and Workforce Development program. For more information on this report or to learn more about the Economic and Workforce Development services available in this region, please contact:

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Data notes and sources

Data and information included in the Regional Labor Market Profile were compiled from the following public and proprietary sources. *Living in the Region*: US Census Bureau, CA Department of Finance, CA Employment Development Department; *In the News*: Press Enterprise (March 10, 2011), Bureau of Labor Statistics; *The Region at Work*: CA Employment Development Department, Economic Modeling Specialists, Inc., InfoGroup; *Online Job Postings*: The Conference Board - Help Wanted Online