

# The Breakfast Club

INLAND EMPIRE/DESERT



REGIONAL CONSORTIUM

*Professional Development Series*

## **READY** *made* *marketing tools*

Presented by: Ashley Etchison, Project Director,  
Regional Marketing & Outreach

The READY marketing campaign has created a toolkit to help colleges utilize the brand and collateral created.

**December 5, 2018**  
**8:00-10:00 a.m.**

SBCDD, Professional Development Center  
114 Del Rosa Avenue, San Bernardino, 92408

**RSVP:** <https://iedrc-breakfastclub12-5-18.eventbrite.com>

**Space is limited so please RSVP now!**

This workshop will walk you through how to access the materials to develop your own READY branded campaign and boost enrollments for Spring!

